

Prepress File Specifications & Requirements

In order to meet the critical schedules for printing and delivery of your publications, we ask that you follow these format requirements on every job submitted to Bartash Printing. If you have any questions or require assistance, please remember:

Full PDF technical support is available upon request.

File format requirements:

- **We only accept PDF's generated through native Acrobat Distiller.**
Acrobat 5.0, 6.0, 7.0, and 8.0 are supported.
- **We cannot accept native application files.**
(i.e., Quark, InDesign, Illustrator, Photoshop, PageMaker, Freehand, etc.)
- **PDF's that are printing as 4 colors must be setup as 4 color process.**
- **Spot colors must be specified in your file as cyan or magenta.**
Specify the correct color ink to be printed, on your order form.
- **We are not responsible for color shifts in the final printing, due to the following:**
RGB images, ICC Profiling, and Index Colors
- **Do not include OPI images.**
- **Do not include ICC profiles.**
- **Embed all fonts.**
- **Required changes will require new client-supplied corrected PDFs.**
Note: Changes may jeopardize the final print & delivery dates.

PDF size requirements:

- **Non-Bleed PDF page file size requirements;**
- **A .25" non-print border area is required within the final trim area.**
i.e., **Final Trim:** 8.25" x 10.75"
Image Area: 7.75" x 10" centered
PDF page size: 8.5" x 11" no crop marks

PDF's not following these guidelines will not be accepted. New PDF's will be requested, and may jeopardize final print & delivery dates.

Prepress Production Email Address:

dseedes@bartash.com or rtstief@bartash.com

For FTP access, please contact:

Don Seedes	or	Roger Stief
Prepress Manager		Client Relations Manager
215.724.1700 ext. 153		215.724.1700 ext.116

Thank you for your cooperation.

Bartash Printing, Inc. 5400 Grays Ave. Philadelphia, PA 19143